

Press Release.

[Human Body Detectives](#) has earned the coveted Parent Tested, Parent Approved (PTPA) Seal of Approval

November 8th, 2010 [Human Body Detectives](#) is excited to announce that the HBD series has been awarded the PTPA Winner's Seal of Approval. PTPA Media is North America's largest parent community, with over 40,000 volunteer parent testers.

Consumers looking for practical, high-quality products and services can rest assured when they see the PTPA Winner's Seal; it's evidence of product excellence as evaluated by unbiased parent consumers.

Human Body Detectives was among many entries from across North America competing to earn the PTPA™ Seal.

Because independent parent volunteers evaluate these products in their own homes, PTPA winners are chosen based on merit and consumer experience – not on commercial considerations. As a result, the PTPA Media™ Seal has quickly gained recognition as an international leader in certifying consumer products for quality, effectiveness and value.

Being honored with the influential Seal of Approval from PTPA Media Inc. is a huge achievement for a product geared to families, children or parents. " *I am honored to have HBD be awarded – its exciting to see that kids are enjoying the adventures of Merrin and Pearl through the human body and to know that they are learning a great deal is marvelous!*" Heather Manley, ND and creator of the series.

"At PTPA Media, we are proud to play a role in certifying innovative new products that families can trust," says Sharon Vinderine, president and founder of PTPA Media Inc. "It's win-win. By improving communication between manufacturers and consumers, we are helping companies serve their market better, and helping families identify products that have been tested and recommended by their peers."

[Human Body Detectives](#)

Geared for 6 to 12 year old children, the HBD stories feature Merrin and Pearl, sisters who find they have an ability to magically enter different systems in the body to solve health mysteries. Through the girls' action packed adventures as Human Body Detectives, listeners learn how the various body systems work and which foods best fuel each system. The accompanying workbook filled with games and puzzles reinforces what kids have learned from the audio CD story and helps them further understand the importance of maintaining a healthy body.



About PTPA Media Inc.

PTPA Media provides an objective framework for appraising and promoting new products designed to enrich family living. The company's mission is to marry innovative companies with discerning consumers, to improve consumer access to quality products and services for their families and homes.

PTPA Media Contact Information:

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About Dr. Heather Manley:

Dr. Heather Manley, who in 2001 received her medical degree from the National College of Naturopathic Medicine in Portland, Oregon, is a practicing physician whose primary interest is preventative healthcare for families. She is the author of Human Body Detectives, her educational series of story-telling audiobooks and accompanying activity workbooks. She also promotes wellness and naturopathic healthcare on her website drheathernd.com. She lives on the Big Island of Hawaii with her husband and two daughters, and is currently at work on the next Human Body Detectives adventure.

Watch a 30 second HBD video! [HBD in action](#).

Organic Spa magazine is loving Human Body Detectives! [Read about it here!](#)

Please join the lively HBD conversations on twitter [@drheathernd](#) and [HBD on facebook!](#)