



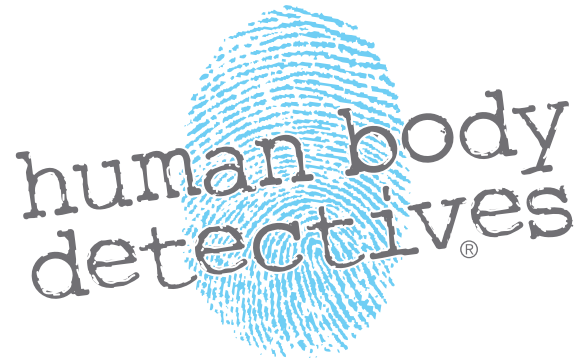
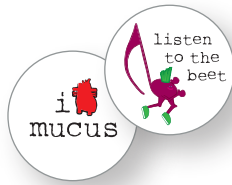
human body detectives®



go to school



Award-Winning Children's Detective Tales



Company Bio

The Human Body Detectives (HBD) entertaining and educational story-telling series, and website for kids was founded by naturopathic physician, Dr. Heather Manley in 2008. As a doctor and a mother, Dr. Heather believes that if kids understand how the food they eat plays a direct role in how their bodies function, they will be more inclined to make healthy food choices. In her search for books and resources that provide healthy eating tips and encourage parents to make healthy food choices for kids - and more importantly, encourage kids to make healthy food and lifestyle choices for themselves - she discovered there were very few books out there doing this in a fun way. That is when the idea for the Human Body Detectives series came to her.

The HBD stories feature Merrin and Pearl, sisters who find they have an ability to magically enter different systems in the body to solve health mysteries. Through the girls' action packed adventures as Human Body Detectives, readers learn how the various body systems work and which foods best fuel each system.

HBD Mission Statement

Human Body Detectives (HBD), through promoting and providing fun, educational adventure stories and activities focusing on specific body systems and the nutritional needs of each system, inspires children to be proactive and confident in striving for optimal health and taking ownership of their own physical beings.

Dr. Heather has a large online presence and following, through several outlets:



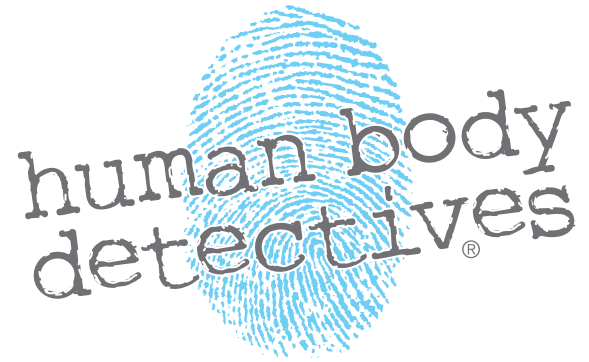
twitter.com/drheathernd **or** twitter.com/hbdetectives



facebook.com/HumanBodyDetectives

Blog humanbodydetectives.com/blog





Be a part of the health movement to get our kids optimally healthy!

- According to the Centers for Disease Control and Prevention (CDC), approximately 17% of kids and adolescents in the US are obese
- Immediate effects of unhealthy eating patterns include malnutrition and obesity
- The Journal of the American Academy of Pediatrics indicates an increased prevalence of chronic diseases among children
- 80% of children do not get the recommended 5 servings of fruit and vegetables a day

How can we expect our kids to maintain a healthy weight and lifestyle if we don't teach them to be aware of how food affects our bodies?

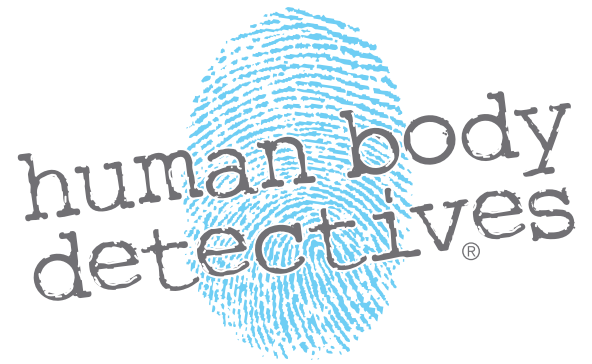
Human Body Detectives agrees with the CDC that obesity, malnutrition and lack of physical activity are winnable battles. Current trends in school-based nutrition education, including the expansion of school food gardens, are showing positive improvements in everyday dietary practices of children.

Human Body Detectives Go to School Curriculum wants to help by providing a solid foundation for teaching kids how their bodies work and how food directly influences how their bodies function. Kids deserve this knowledge so they can live healthily now and be set up for a lifetime of optimal health.

- Meets national standards and benchmarks for health and nutrition
- Smart Board friendly
- Ideal for grades 3 to 5
- An exciting part of the movement to get our kids optimally healthy

Isn't good health necessary for academic, social and life success?





Each HBD curriculum unit includes:
(choose from digestive, immune or circulatory)

- The specific HBD story picture book (physical books will be sent via mail)
- Four 50-minute lesson plans
- 20+ pages of activities and worksheets
- Jeopardy® review assessment on Power Point
- audio recording of the story
- audio recording of the theme song
- colorful stickers
- HBD poster
- Hands on labs and experiments

Additional nutrition unit includes:

Four 50-minute lesson plans that include entertaining experiments, activities (plus Jeopardy® review assessment on Power Point), and stickers to engage kids in being more aware of food and how it affects their everyday health.

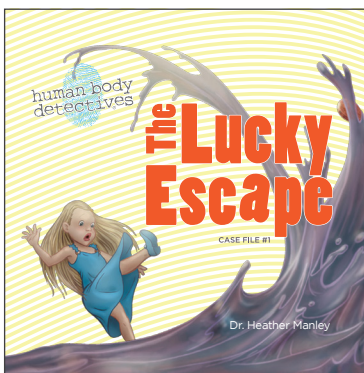
Have Dr. Heather visit your class via skype!

Curriculum Prices:

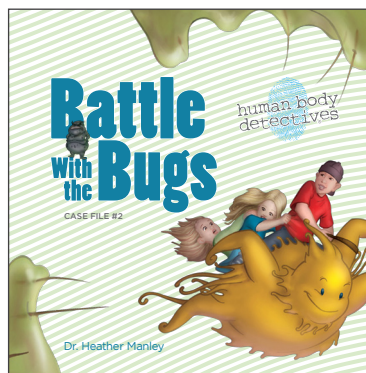
Digital only (with audiobook): \$97.00
With 10 books: \$174.00 (s&h: \$10.00)
With 2 books: \$112.00 (s&h: \$5.00)

Nutrition Unit: \$79.00
Skype visit: \$99.00

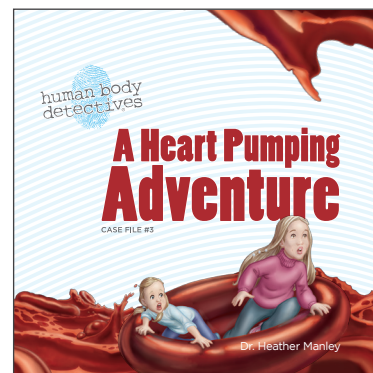
*Please email us if you would would like to request an alternative number of books.



A journey through the digestive system



A journey through the immune system



A journey through the circulatory system

- Picture story book
- Dimension: 8.5" by 8.5"
- 35 full color pages
- Children age 6 to 10

- Engage kids in a fun way to learn about how their bodies work
- Encourage kids to make healthy food and lifestyle choices
- Inspire kids to take charge of their own health
- Support parents and teachers by enhancing science/health curricula





reviews

Susan Lehner

I've taught science for over 30 years to all ages of children, and this is the first time I've encountered something about the human body that is so well-written and so engaging that any child would love the adventure. These books are packed with terrific information that every child (and every parent!) should have. I have had a sneak peak at Dr. Manley curriculum based on all of her books for both homeschoolers and traditional school teachers. These should be in every school and every home with young children. There's nothing more important for kids to learn than how to take care of their own bodies, especially in these confusing times. If you understand something well, you can make better decisions. These books will help kids make those decisions.

Kristi Weiser, Grade 5 teacher

The Lucky Escape is an awesome learning tool and really makes learning about the human body fun for kids and adults as well. Students can't wait to find out what might happen next in these adventures and as a mom and a fifth grade teacher, I love to see the enthusiasm!

Rachael Coe, teacher

This is one of the most fun, practical series for children I have seen in a long time.

Julie Daniluk R.H.N.

Dr. Heather Manley's The Human Body Detective series is a collection of books that are long over due. These beautifully illustrated adventure stories should be apart of every primary school curriculum. The sooner children are educated about how their bodies work and what they need to eat to support healthy body function, the better! Aimed at parents and children, these books can help a family address the many health problems created by our modern diet of convenience foods.

Ayala Laufer-Cahana M.D.

Pediatrician, artist, mom, and founder of Herbal Water, Inc

Learning about our bodies not only ignites an interest in science, but is also a powerful tool for teaching kids how to stay healthy and prevent disease. Human Body Detectives instills the basic principles of a healthy lifestyle along the way—eat well, be active, get enough sleep and be socially engaged—in a most pleasurable way. Enjoy the journey!



PRESS RELEASE

FOR IMMEDIATE RELEASE: August 15, 2011

Contact: Heather Manley, N.D.
drheather@drheathernd.com
Phone: 808.640.1159



HUMAN BODY DETECTIVES ANNOUNCES NEW BOOK LINE FOR CHILDREN'S HEALTH

Honolulu, HI, August 6, 2011 - Human Body Detectives, a leader in children's health and nutrition, announces the Human Body Detectives Kids' Book series that teaches children how to make healthy choices about their bodies. Each book in the series is entertaining and educational. All books in the series feature mysteries that teach health and nutrition. The books were released in July 2011 and cost \$12.95 per book.

According to Dr. Alan Greene, founder of FAAP, "Something powerful happens when kids start to understand and appreciate their own bodies. By inviting children to be Human Body Detectives, naturopathic doctor Heather Manley treats them with respect, engaging their curiosity and problem solving skills to consider how their own bodies work – and why. This first case goes right to the core: what we eat is central to great health. This imaginary journey through the process of digestion – from food to poop, with some farts in between – will help kids discover the beauty of eating a rainbow of great food."

The books support parents and teachers by enhancing the existing health curricula. They empower children to increase mind, body and nutrition consciousness. Company founder Dr. Heather Manley is a mother and naturopathic physician whose primary focus is on helping children learn to make the best choices for their bodies. She has a passion for helping families develop a love of healthy eating.

About Human Body Detectives

Human Body Detectives is the leader in children's health and nutrition education. The company has received excellent reviews in both the news and media. Founded in 2008, the company's main goal is to help children become proactive in the choices that they make in health and nutrition. The company's services are available online at: www.humanbodydetectives.com

Dr. Manley is a naturopathic physician licensed in the state of Hawaii. She is a member of the American Association of Naturopathic Medicine and the Hawaii Naturopathic Medicine Association.

Dr. Heather ND: A Natural Resource - Dr. Heather's site is a resource for people, especially parents, to learn about preventative healthcare. Dr. Heather believes everyone has a right to solid, natural, preventative healthcare information, and become proactive and confident in their own family's health.

