

Hello, HBD affiliate!

Welcome. I am very grateful for your support and help to spread the Human Body Detectives curriculum worldwide. I love educating kids on how their bodies work and what foods best fuel it. It's leading to healthy lifestyle changes and healthy kids!

Please feel free to use any of the below or a mixture of the below. If you have questions, please reach out to affiliates@drheathernd.com.

Happy digesting, dr. heather

Short Email (or Social Media) Posts Add your affiliate link with the blue highlighted message

Short Email #1

Subject line 1: Would you be into this?
Subject line 2: Have you seen this yet?
Subject line 3: Recommended for you

Here's something that's been on my mind this week:

A doctor friend who also writes a lot of children's storybooks recommended a curriculum series to me.

(Yes, I'm looking for e-learning courses for kids. I talk about this occasionally, because I find there are parents always stressed out about their kids refusing to eat nourishing meals. It's almost worst than hearing they don't like your food.)

So I did what anyone would do to learn more about how this series can get kids to stop being a picky eater: by reading the reviews.

This was from the most recent review on Amazon:



"It's because of this book (and the others in the series) that my kids are aware of their own bodies, how they work, and what they need to do to keep themselves healthy. It explains it to them in a way I would never be able to on my own and I learn just as much as they do!"

- Alaina, Mom of 5 boys

It told me exactly what I wanted to know! Not only are these award-winning books, but there are also entertaining videos, lesson plans, and games included too.

It's like a perfect fit.

And I'm telling you this because you might be looking for solutions too.

If you want to keep your kids busy in a healthy way, then this could be something that's right for you.

>>> Click here to check it out

I hope this helps!

[Affiliate Name]

Short Email #2

Subject line 1: Nutritional E- Learning For Your Kids

Subject line 1: How Your Kids Will Choose Healthier Foods

Hey, there!

Many parents are choosing to do distant, online e-learning for their children, however, choosing good curriculum can be difficult.

Human Body Detectives educates kids oh how their bodies work and what foods best fuel it.



This **BENEFITS** you, the parent, because kids will:

- chose healthier foods
- be less sick
- sleep better
- be more focused
- keep a healthy weight
- stabilize their moods

Click here to learn more.

Short Email #3

Subject line 1: The Answer to Your Picky Eater Dilemmas

Subject line 1: Have a picky eater? This will help

Hey, there!

Looking for a great option to make sure your child gets the best nutrition?

Human Body Detectives CAN HELP!

By providing a fun yet educational method of teaching our kids about their body, how it works, and what foods it need, **you have a curious eater who wants to try new foods!**

Want to learn more? Just click on this link.

Short Email #4

Subject line 1: Empowering Kids To Understand How their Bodies Work Results In

Healthier Kids

Subject line 1: The Best Way To Teach Your Kids How Their Immune System Works

Hey, there!

The best defense to colds & flus is a strong body.



Empower your kids to learn how their physiology works in a creative, entertaining way.

And your benefits??

- · they will try new foods
- less sick
- mood improvement
- better sleep
- · maintain better weight

Click here to know more.

Long(er) Email Posts Add your affiliate link with the blue highlighted message

Long Email #1

Subject line 1: How to supercharge your kid's immune system

Subject line 2: Why does this keep happening??

Subject line 3: Let me know if you can relate to this...

"My kids are always getting sick!"

[Name], you won't believe how often I hear parents bring this up about their kids.

It's always one illness after another too...

Every time their kid finally recovers, they get sick again the next week!

Can you imagine how frustrating that is?

It's either the common cold, ear infections, fevers, sore throat, tummy aches, the list goes on...



And this doesn't just happen during the colder seasons. It happens many times throughout the year (enough for you to lose count).

Which means these kids miss out on a lot of things...

They'll be absent from school...away from their friends...stuck in bed...hoping they could be playing outside instead...

Do you know what's worse?

Kids will stress over this and lose even more sleep...

When this happens, again and again, it'll weaken their immune system (making them more vulnerable).

So what can you do?

As parents, the only right thing to do would be to help strengthen your kid's immune system.

Don't wait until they're sick again and hope that medication would be the cure...

Prevention IS the cure.

And that's something you can do right now.

You'll save trips to the doctor's office and feel confident about your kid's overall health.

All it takes is the right education for your kids to learn how to care for their own bodies.

Then you won't have to worry about them being in close contact with other sneezing kids whenever you're not around...

Because their immune system will be strong enough to fight off colds...



Wouldn't that be a relief for everyone?

If you have trouble educating your kids about how their body works, I found this award-winning curriculum series that can explain it to them in the most entertaining way possible.

Click here to make a positive impact on your kid's immune system.

They'll thank you in the future for teaching them healthier habits early on :)

[Affiliate Name]

Long Email #2

Subject line 1: [Name], you'll wanna read this **Subject line 2**: An adventure for you [Name] **Subject line 3**: A message from a doctor...

Hi [Name],

This is Dr. Heather Manley.

[Affiliate Name] wanted me to reach out to you and tell you about the stories I created that kids from all over the world have been engaging with...

It's a series of children's storybooks called **Human Body Detectives**...

And a lot of parents seem to like the message too.

Long story short, if you've ever wanted to **encourage kids to be healthy** and eat well, but you weren't sure *how* to do it correctly, this story series is for you.



Inside these stories, you'll get my two young daughters to <u>walk your kids through every</u> <u>step</u> of how the human body works.

Which is an effective strategy to get kids to listen...

Since most normal-school curricula aren't entertaining enough or it can sound too complicated to understand.

But that's why I made it <u>so easy</u> for *anyone* to learn and share this with the whole family.

These are the same strategies I used to educate my kids and help them achieve making all the healthier choices in life...

It has inspired other kids to be careful about what they eat too.

Even though many kids crave meals you'd usually get from fast food drive-throughs...

You can rest assured that after your kids go through this series, they'll be influenced to consume more nourishing meals instead.

And they'll have fun learning about how nutritious foods can help with:

- How they look
- How tall they'll be
- How much they weigh
- How strong they are
- How they feel
- How well they sleep
- How well they learn
- How often they get sick
- And much more...

You can get access to this now and <u>enjoy all the activities</u>, <u>experiments</u>, <u>and</u> worksheets it comes with too.



If you want to give your kids a head start on a long, healthy life...

Click here to join the adventure with Human Body Detectives.

To Your Health,

Dr. Heather, ND Author, Human Body Detectives

P.S. Don't be surprised when your kids start telling you they WANT veggies after reading these stories.

Long Email #3

Subject line 1: Why most people won't be successful

Subject line 2: Read this for more energy

Subject line 3: Are you missing out?

Hi [First Name],

I'm going to let you in on a sad truth.

One of the major reasons why most people fail to achieve their goals is because they're always sick.

When you're sick all the time, it's hard to succeed at anything.

Venture capitalists don't want to invest money in business owners who can't show up for work...

Guys avoid second dates if they find out that the girl wasn't in her best mood on the first date...

Friends often have doubts inviting people who look too tired to hang out with...



These people will miss out on tons of opportunities.

But not you.

Because if you're serious about achieving goals and presenting the best version of yourself for the people you love...

Then you should know how your body *actually* works, and what it needs to maximize your energy.

Imagine this -

You'll be able to enjoy life more when you can travel wherever you like, eat whatever you want, do anything you please...

And all you have to do is make a <u>few minor lifestyle changes</u> to focus better, stabilize your mood, and maintain a healthy weight.

Because let's face it... you're already working hard.

That means if you're not taking good care of yourself, you could be missing out on opportunities you're not aware of.

So to make sure this doesn't happen to you, I discovered the perfect way for you to fuel the energy you need to do <u>more</u> - while rarely getting sick.

And if you live with kids or family, they're in for a real treat too.

Because my friend Dr. Heather revealed a good strategy for *anyone* to get the exact nutrition they need to **function at a higher level**.

There's no better way for adults to understand how their bodies truly work than to learn at a kid's level.



Especially if you're a parent, <u>your kids will thank you</u> for this in the future. You'll have more energy for them now, and they will adapt to healthier habits for a successful life.

Click here to make a positive impact on you and your loved ones.

To Your Success,

[Affiliate Name]

Long Email #4

Subject line 1: Something you should remember

Subject line 2: You might need to hear this **Subject line 3:** Here's the truth about life

Cabject into Of Flore of the train about me

Hey -

Whenever I hear something helpful, I like to pass it on. So here's a life truth you might've heard before:

"What goes in, must come out."

And like most people, the first thing that usually comes to mind when you hear this is



But that's not all...

You see, there's actually more to this truth than just food going in and out of your body.

It has a lot to do with everything we allow ourselves to consume.

Because if someone doesn't like how their life is, then perhaps they should take a look at what they're consuming.



Maybe it could be the news they're watching, the environment they're working at, or even the people they're spending time with...

Whatever the reason is - you need to be careful with what you consume, or else the outcome could have a long-term effect.

Like for example, depending on what you eat, you could change:

- How you look
- How tall you'll be
- How much you weigh
- How strong you are
- How you feel
- How well you sleep
- How well you learn
- How often you get sick
- And much more...

And if you're careless about what goes in your body, you might just have to find out the hard way when it comes out.

So keep in mind to stay focus only on things that are purely good for you.

You'll live a longer, healthier, and happier life.

[Affiliate Name]

P.S. If you have kids and have trouble educating them on how their bodies work, I'd like to share an effective strategy that seems to be working for other moms...

Sometimes, kids rather listen to other kids. So when you tell them something and they don't listen, try having another kid influence them instead.

My friend Dr. Heather and her award-winning curriculum series does exactly just that. Kids from all over the world love her stories, and parents love the message too.



Click here to join the adventure with Human Body Detectives.

Once you get your hands on it, don't be surprised when your kids start telling you they WANT veggies.

Long Email #5

Subject line 1: A Good Strategy for Your Picky Eaters

Subject line 1: The Answer to Your Picky Eater Dilemmas

Subject line 1: Have a picky eater? This will help

Hello (Name),

If you have children between the ages of 2 and 10, I can guarantee you have experienced some picky eater moments.

And I have been there, I know entirely that these moments are incredibly stressful; we prepare a nourishing meal that kids refuse to eat.

After we let go of the frustration, we wonder, are our children getting the nutrients they need?

But rest assured, they are, and they will not starve.

There are a few reasons kids are picky eaters:

- holding out for a better option
- they might be peer pressure
- they don't like the food

Have you heard about Human Body Detectives?

My friend Dr. Heather, ND, is the author of Human Body Detectives. She knows that when children understand how their bodies work, **they are more likely to eat healthier foods.**



And your benefits??

- they will try new foods
- less sick days
- overall mood improvement
- better sleep
- maintain better weight

Her books and courses are entertaining yet educational and teach kids how their different physiological systems (digestive, immune, circulatory, skeletal, nervous) works and what foods best fuel it.

Every kid wants to play longer, score that goal, read more books, write more stories, and Human Body Detectives introduces kids on how the food they eat will positively impact how they do all of that!

Click here to purchase Human Body Detectives Elementary Bundle - all 6 courses - for your kids!

Long Email #6

Subject line 1: Best Way to Keep Your Kids Entertained & Eating Healthier **Subject line 1:** This will empower your kids to make healthier lifestyle choices

Hello (Name),

When my kids were little, the things that kept them happy and busy revolved around craft projects, baking, putting on shows, puzzles, games, watching shows, scavenger hunts.

As parents, though, it's tough to keep the creativity flowing, especially educational ones.

If you are unfamiliar with the Human Body Detectives book & curricula series, now is an ideal time to learn!



There are 5 courses on the digestive, immune, circulatory, skeletal, and nervous that **all weave in nutrition.**

It educates kids on how bodies and what foods best fuel it.

It **engages kids in an entertaining way,** packed with lesson plans, videos lesson plans, activities, games, and a discussion section to ask Dr. Heather questions.

It keeps your kids busy, and makes life for mom and dads a lot easier!

Luckily, my friend Dr. Heather, ND, is a mom, and the author of Human Body Detectives.

She understands that every kid wants to play longer, scores that goal, read more books, write more stories, and Human Body Detectives teach kids that do that; they need to eat whole colorful food.

Click here to bring Human Body Detectives Elementary Bundle (all 6 courses) into your child's education.

Long Email #7

Subject line 1: How to get your kids to ask for more veggies!

Subject line 1: Entertaining yet educational: Best way to help your kids be healthy

Hello (Name),

Activity books for your kids can keep those long days at home more tolerable.

And if it's educational better.

I know keeping elementary kids active and busy is tough.

My friend Dr. Heather, ND, is the author of Human Body Detectives. She has 5 courses on the digestive, immune, circulatory, skeletal, and nervous that **all weave in nutrition.**



Her classes are **entertaining yet educational** and teach kids how their body works and what foods best fuel it.

Every kid wants to play longer, score that goal, read more books, write more stories, and Human Body Detectives introduces kids on how the food they eat will positively impact how they do all of that!

Human Body Detectives will empower your kids by learning more about their bodies and what they need to feed.

Watch out; they will soon be asking for whole colorful fruits and veggies!

Give Human Body Detectives bundle (all 6 courses) curricula a try ASAP, click here to buy.

Social Media Posts

Social Media Post #1

Which of the following do you think is the BEST body system for fighting off the cold & flu?

- A. Digestive
- B. Immune
- C. Circulatory
- D. Skeletal
- E. Nervous

Choose your answer. Even if you're a health expert, I doubt it's the one you think it is. The answer is counter-intuitive.



And here's the worst part. By the time your kids are all grown up, and they don't already know this...then it's already too late to start making consistent healthier choices.

So act now and give your kids the strongest body.

Click here to find out the answer: [LINK]

Social Media Post #2

The best way to educate your child about how their bodies work, teaching them what food fuel it so they can play hard, is Human Body Detectives!

My friend Dr. Heather, ND, wrote the series. She has 5 courses on the digestive, immune, circulatory, skeletal, and nervous that all weave in nutrition.

Human Body Detectives will empower your kids by learning more about their bodies and what they need to feed.

Watch out; they will soon be asking for whole colorful 🥦 🧪 🥝 🥒 🝒 «<



Link in bio to get Human Body Detectives Elementary Bundle (all 6 courses) into your child's education.

Social Media Post #3

Human Body Detectives will help your kids eat healthier foods!





Human Body Detectives book and curricula series engages elementary aged kids in an entertaining way, packed with lesson plans, videos lesson plans, activities, games, and a discussion section to ask Dr. Heather, the creator, questions.

It keeps your kids busy, and makes life for mom and dads a lot easier!

Link in bio to get Human Body Detectives Elementary Bundle (all 6 courses) into your child's education.

Social Media Post #4

Have a picky eater?

Human Body Detectives can help!

Human Body Detectives kids' books and courses are entertaining yet educational and teach kids how their different physiological systems (digestive, immune, circulatory, skeletal, nervous) works and what foods best fuel it.

Every kid wants to play longer, score that goal, read more books, write more stories, and

Human Body Detectives introduces kids on how whole foods \$\mathbb{P} \sumset \text{@ } \mathbb{D} \text{ } \text{\$\infty} \text{ } they eat will positively impact how they do all of that!

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